Notice of Allowability	Application No.	Applicant(s)	1
	09/100,684	TEDESCO ET AL	
	Examiner	Art Unit	
	James W Myhre	3622	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.			
1. This communication is responsive to <u>BPAI Decision of May 28, 2004.</u>			
2. The allowed claim(s) is/are <u>1-13.</u>			
3. The drawings filed on 19 June 1998 are accepted by the Examiner.			
<ul> <li>4. ☐ Acknowledgment is made of a claim for foreign priority una) ☐ All b) ☐ Some* c) ☐ None of the: <ol> <li>Certified copies of the priority documents have</li> <li>Certified copies of the priority documents have</li> <li>Copies of the certified copies of the priority documents have</li> <li>Copies of the certified copies of the priority documents have</li> <li>International Bureau (PCT Rule 17.2(a)).</li> </ol> </li> <li>* Certified copies not received:</li> <li>Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.</li> </ul>	been received. been received in Application No cuments have been received in this of this communication to file a reply	national stage applicatio	
5. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.			
<ul> <li>6. CORRECTED DRAWINGS ( as "replacement sheets") must be submitted.</li> <li>(a) including changes required by the Notice of Draftsperson's Patent Drawing Review ( PTO-948) attached</li> <li>1) hereto or 2) to Paper No./Mail Date</li> <li>(b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date</li> <li>Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).</li> </ul>			
7. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.			
Attachment(s)  1. ☐ Notice of References Cited (PTO-892)  2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)  3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date  4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	5. Notice of Informal P 6. Interview Summary Paper No./Mail Dat 8), 7. Examiner's Amendn 8. Examiner's Stateme 9. Other	(PTO-413), e nent/Comment	•

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#### **DETAILED ACTION**

1. This Office Action is in response to the Board of Patent Appeals and Interferences (BPAI) Decision of May 28, 2004 which reversed the previous rejection of all pending claims and rejected Claims 22-26 and 28-30 under new grounds of rejection.

### Response to Amendment

2. The amendment filed on July 30, 2004 is sufficient to overcome the new rejections raised by the BPAI Decision of May 28, 2004 by canceling the rejected claims (Claims 22-26 and 28-30). Claims 1-13 remain pending in the application.

## Allowable Subject Matter

3. Claims 1-13 are allowed.

# Examiner's Statement of Reasons for Allowance

4. The following is an examiner's statement of reasons for allowance:

Prior art was found which disclosed sending to an individual an offer to pay the individual to become a customer of a second entity (McNatt and Linnen), and prior art was found which disclosed sending the payment directly to a third party instead of the individual (Wall Street Access and Crosskey). Additionally, prior art was found which disclosed enclosing promotional material with an individual's billing statement (Bucci and Roberts). However, according to the BPAI Decision of May 28, 2004, it would not

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have been obvious to enclose the <u>McNatt</u> and <u>Linnen</u> offers as part of the promotional material in the <u>Bucci</u> or <u>Roberts</u> billing statements. Therefore, according to the BPAI Decision, the non-obvious novelty of the invention is to include such an offer in a billing statement of another entity.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Exr. James W. Myhre whose telephone number is (703) 308-7843. The examiner can normally be reached Monday through Thursday from 6:30 a.m. to 3:30 p.m.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric Stamber, can be reached on (703) 305-8469. The fax phone number for Formal or Official faxes to Technology Center 3600 is (703) 872-9306. Draft or Informal faxes, which will not be entered in the application, may be submitted directly to the examiner at (703) 746-5544.

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Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group Receptionist whose telephone number is (703) 308-1113.

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November 24, 2004

James W. Myhre Primary Examiner

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